

BUSINESS AVIATION TODAY

Flexibility in destinations

Commercial airports have the long runways to accommodate the largest commercial jets, and the scale and infrastructure to move thousands of passengers hourly. When overlaid with heightened security, this results in a generally miserable experience. However at most airports private aircraft are handled separately, with a special terminal that achieves the relaxed professionalism and crisp customer service that abandoned commercial aviation long ago. General Aviation (GA) lounges feature complimentary refreshments, newspapers, magazines and television, along with internet access, private meeting rooms and caring staff.

Flexibility in scheduling

Aircraft can be prepared for flight in under one hour, and it takes just a phone call to the crew, who will handle the rest. Destinations, stopovers or departure times can be reconfigured at the last-minute. One can even change destinations en-route to adapt to business or personal needs, and you really have the freedom to go exactly where you want exactly when you want. With private aviation, there's no rush, unless it's for you. No need to worry if you're running late or take an extra hour for a lunch meeting. Your aircraft waits for you.

Avoiding the herding

No trains, no tunnels, no moving walkways and no more endless corridors to get to your departure gate. The process of getting from car seat to plane seat on even a first-class commercial flight is a long and arduous process. With your own aircraft you don't have to build in queuing times for security and check in, owning your own aircraft really does put the pleasure back into air travel, and boarding and loading luggage is fast efficient and hassle-free. Most airports allow you to skip the terminal and drive right to your aircraft.

Time savings and in-flight productivity

These are two of the primary benefits of owning your own aircraft. It comes in three forms: gaining access to more convenient airports, scheduling flights according to your day-planner, and simplifying the process of getting in and out of planes and airports. Nearly all your flights will be nonstop, and even when you need to stop to refuel, you can remain in your seat or stretch your legs in the lounge, there isn't the hassle of layovers, connections and re-boarding saving you time, and ultimately money.

The time and energy gained by sidestepping the strain of commercial air travel translates to a clearer mind for focusing on business issues once in flight. In-flight time

on your own aircraft is considerably more effective for conducting meetings, conference calls and brainstorming sessions

Business entertaining

The special intimacy and prestige of private aviation provides a unique environment for candid discussions and social bonding. Inviting a business partner or prospective client aboard your aircraft makes a strong statement about your success and status, and your commitment to your guest. The “magic” of private jets has irresistible allure, especially to invited passengers. You can employ this appeal to secure an exclusive captive audience with nearly any prospective partner. In this aspect, there’s absolutely no substitute for owning an aircraft.

Special cargo handling

Sometimes the only way to ship precious cargo is to do it yourself. Delicate scientific equipment, trade show displays and fragile prototypes can be placed in the baggage compartment or cabin under your direct control.

Security

The best security is knowing and controlling who’s on board. Aside from the comfort of traveling with familiar faces, you’ll benefit from the security measures of your crew. An essential security benefit stems from your control of the schedule and itinerary. You have the ability to quickly fly into emergencies that might require your on-the-ground attention, or to quickly depart from unpleasant surprises such as unrest or political upheaval.

Personalised five star service

With your own aircraft you can ensure that every time you fly, it is exactly how you want it. Whether simply having a bottle of your favorite champagne on ice or ensuring specific dining requirements. Owning your own aircraft creates a tailored service that commercial and even charter air travel cannot deliver. You will be able to trust and build a good relationship with your crew, who will endeavor to make sure that you have everything you need as and when you need it. Your aircraft, your rules!

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